

With a public consultation on a deposit return scheme for Scotland now live, it's crucial that as many people as possible have their say by responding.

Zero Waste Scotland has consulted with hundreds of organisations to date – from retailers and manufacturers to councils and community groups – and we are delighted to see this work progress to public consultation stage.

The feedback that we have received from stakeholders so far has helped Zero Waste Scotland compile a comprehensive suite of documents to support the consultation. These can be viewed on the **Scottish Government website**. We have also prepared a range of materials specifically for stakeholders to help you share information about Scotland's deposit return scheme with your networks. These can be downloaded from the **Zero Waste Scotland website**. Here you will not only find our stakeholder pack (recently updated) but also an easy-to-use slide deck and social media posts with supporting graphics easily sharable on social channels.

I'm delighted that we are now in a position our **current programme of public engagement events**. These will see Zero Waste Scotland – acting on behalf of the Scotlish Government – represented at key events and locations over the summer, and we are planning to add even more events to this programme soon. From festivals to visitor attractions, shopping locations, and community centres – we are keen to hear from the people of Scotland about how they think a deposit return scheme for Scotland could work best.

I'd like to encourage all of our stakeholders to spread the word amongst your networks to help ensure everybody has the opportunity to have their say on a Scottish deposit return scheme.

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Chief Executive Zero Waste Scotland

Consultation on a deposit return scheme for Scotland

On Wednesday 27 June, 2018, the Scottish Government launched a public consultation on a Scottish deposit return scheme. This is a landmark moment in our nation's circular economy journey, with the potential to drive inward investment and create jobs in Scotland at the same time as improving recycling and reducing litter.

The consultation asks specific questions on 12 main factors to be considered when designing a deposit return scheme. In addition, within the consultation, four hypothetical examples of how a deposit return scheme could operate have been created. These examples aim to help people understand how different factors of a deposit return scheme could vary to create different scheme designs with different outcomes for Scotland.

This work builds on an extensive period of stakeholder engagement, including more than 120 one-to-one interviews and 'strategic conversations' to date. We are encouraging stakeholders to make sure their industry's views are fully represented by responding directly to the Scottish Government's **public consultation document**.



Stakeholder materials

A range of stakeholder tools and materials on a Scottish deposit return scheme are now available to download from the **Zero Waste Scotland website**.



These include a full stakeholder pack (recently updated), which includes key messaging on what a deposit return scheme could mean for Scotland; information on how everyone can have their say; and further details about the public consultation and hypothetical examples. There is also an accompanying slide deck with this information and infographics in a PowerPoint format. Meanwhile a downloadable guidance pack on stakeholder social media, including suggested posts and infographics for stakeholder use, is also available – and a **video** has been created to help promote Zero Waste Scotland's public engagement events.

These assets have been developed to help make it easy for stakeholders to communicate what a deposit return scheme is and the associated consultation in a clear and comprehensive way, and we'd like to encourage you to use these materials and share them with your networks. If you use these materials and find them useful, it would be great to hear your feedback via email to drs@zerowastescotland.org.uk

Activity update UK ministerial summit on deposit return



On 5 July, Environment Secretary Roseanna Cunningham met with representatives from Westminster, Wales and Northern Ireland at a summit in London focussed on deposit return schemes. The ministers agreed a set of principles of cooperation, setting out eight statements to underpin developing plans for deposit return schemes across the different UK nations.

These principles can be viewed on the **Scottish Government** website.

Public engagement

Following the launch of a public consultation on a Scottish deposit return scheme in June, Zero Waste Scotland – acting on behalf of the Scottish Government – will have a presence at a range of events and locations over the summer to raise awareness of Scotland's commitment to a national deposit return scheme; hear views; and encourage as many people as possible to have their say.

With thanks to support from a wide range of partners we are delighted to announce a programme of public engagement which will see us visit a wide range of events and locations across the country – from the Borders to Inverness. This follows a successful first event at Glasgow Fort in June.

The current programme of public engagement events is as follows:

Already held:

29th June Glasgow Fort Shopping Centre, Glasgow

 $\underline{For thcoming}:$

25th July Deep Sea World, North Queensferry

27-29 July ButeFest, Isle of Bute

1st August Scottish Seabird Centre, North Berwick
11th August European Open Water Swimming

Championships, Balloch

12th August Aviemore Triathlon, Aviemore St Enoch Centre, Glasgow

25th August Peebles Market

31st August Dundee Food and Flower Show

1-2 September 5th September 14-16 September Edinburgh Mela Eastgate Shopping Centre, Inverness Perth Food and Drink Festival

At these events, Zero Waste Scotland will ask visitors and staff their views on choices such as the level of deposit; which products should have a deposit on them; where they should be able to take their empty drinks containers to get the deposit back; and whether they'd welcome the option to donate the deposit in certain circumstances – for example to charities, schools or community groups.

The current programme of Zero Waste Scotland public engagement events on deposit return is available on the **Zero Waste Scotland website**. More events may be added soon. For those who can't make it to an event, there will be a webinar available enabling people learn more about what a deposit return scheme could mean for Scotland (date to be announced soon)

We would like to encourage you to share news of our programme of events with your customers – and by doing so help ensure everyone gets the chance to contribute their views on what type of deposit return scheme could work best for Scotland.

If you would like to work with Zero Waste Scotland to host a public engagement event, or have an idea to contribute, please email drs@zerowastescotland.org.uk

For more information on the engagement process, please contact Zero Waste Scotland on the details below.